Malek SEMAR

President No Water No Us - Board Advisor - International Speaker - Media Contributor

Malek Semar is a resilient entrepreneur. Born and growing up in a remote village in Kabylia, without electricity and water access, before to move in France at 9 years old, he developed a profound understanding of water scarcity and community values. After a dual master's degrees in Telecom and Management, Malek held a CTO role in the Caribbean, co-founded a pioneering cloud-based contact centre operator in France, and later launched an app reaching 4 million users globally and co-founded several startups in wellness, culture, sports, and environment.

After two decades in the tech world, Malek decided to focus on more holy matters such as water. Since 2018, he has been driven and solely committed to water.

Called **The Voice of Water**, Malek is an international speaker on entrepreneurship and sustainability (United Nations, G20 YEA, COP28, ChangeNow, academic environment...), water advocate, and the founder of the NGO No Water No Us.



White Paper
Luxury & Sustainability
Luxury People, September 2026

In 2024, Malek was the '**Great Witness of Water'** at the Economic, Social, and Environmental Council in France (CESE).

In 2025, Malek was part of a workshop at St James's Palace, invited by **HM King Charles III** and his initiative Circular Bioeconomy Alliance, alongside investors, scientists, business and indigenous leaders, NGOs, to accelerate the transition to a Nature-First economy.

In 2026, Malek SEMAR received the **Gold Medal of the Universal League of Public Good**, one of the highest civil distinctions in **France**, attached to the **United Nations** and recognized by **UNESCO,** for his achievements during a ceremony held at the French Senate.

Malek is also media contributor (Luxury, Sustainability, Entrepreneurship), and committed to sustainable luxury and education, as a board member of World Luxury Chamber of Commerce and African Order of High Schools and Universities.

In more intimate version, life was challenging and still is. Growing and evolving through joy and pain makes us brave, resilient and just a better version of ourselves. Malek takes it all and embraces it always with a smile and is ready to help other dreamers make their ideas turn into projects and lifestyles.

Contact – Media

LinkedIn Profile Instagram Profile WebSite

2026 – Interview - Le Monde Économique
2026 – White Paper – « Luxury must reinvent itself. The answers are in Water. »
2026 – Media Contribution – Article on Palace Merano – Luxury People Magazine
2026 – Summit No Water No Us Geneva 2026 - Elle Magazine
2025 – TV Show about Malek SEMAR - France TV
2025 – TV5 Monde Evening News 8 pm

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