TALK NO WATER NO US

GENEVA

No Water No Us (NWNU), a non-profit organization founded by Malek Semar, works daily to raise awareness and provide sustainable solutions for water. Alongside Sabah Kaddour and supported by prominent figures such as the international footballers Blaise Matuidi, Bafétimbi Gomis, or the Best French Sommelier, a Michelin Starred Chief, the Deputy President of the French Swimming Federation (…), NWNU uses art and sport as powerful tools to unite communities while leading international solidarity initiatives focused on access to water and sanitation for all, specifically, by equipping schools.

NWNU has emerged as a leading global advocate in the fight against water inequality, guided by the United Nations Sustainable Development Goals (SDGs). NWNU will convene its next summit in Geneva, dedicated to shaping the sustainable metropolis of tomorrow. The event will feature the participation of Mr. Keith James, Mayor of West Palm Beach, USA—a model city whose innovative approach is inspiring America and beyond.

EVENT WEBSITE LINK

Thursday, March 26, 2026

La Réserve
HOTEL & SPA GENEVA

Studio Interview
Medias, Photographer
Photocall, Entertainments
Networking Dinner

Welcome	18H
Panel	19H
Networking Dinner	21H

NO WATER NO US

NWNU.ORG

MALEK SEMAR

FOUNDER NO WATER NO US

Malek is a resilient entrepreneur, relying on his 20 years of entrepreneurship to positively impact the world. Growing up in a remote Algerian village in Kabylia, without water or electricity access, he developed a profound understanding of water scarcity and community values. The water matter has become a lifelong project since 2018.

Called 'The Voice of Water', Malek is a water advocate as an international speaker and the founder CEO of No Water No Us. In 2024, Malek was the 'Great Witness of Water' for the national water day at the Economic, Social, and Environmental Council in France (CESE).

Malek is also committed to sustainable luxury and education. He is currently on the board directors of the World Luxury Chamber of Commerce & the African Order of High Schools and Universities.

WEST PALM BEACH

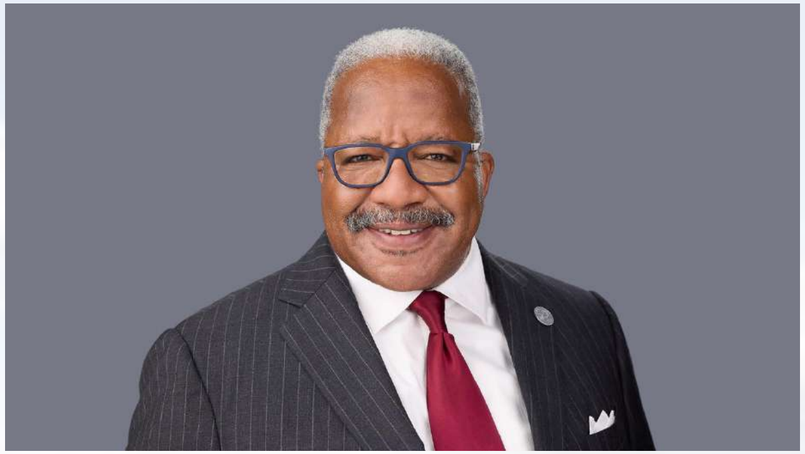
A Community Of Opportunity For All

After Paris and Tunis, head to Geneva in Switzerland, a world-renowned city, for a talk on raising awareness about the metropolis of tomorrow and water-related issues. It is a privilege to welcome the "Strong Mayor" Keith James, as guest of honor and an exceptional panelist to share about the miracle of West Palm Beach and how the alchemy between public and private sectors has led to a successful and inspiring partnership.

This edition of No Water No Us focuses on the model city of West Palm Beach, which is a source of inspiration for all America. Keith James has transformed an area of distress into a prosperous city that is leading in technology and ecological transition. The center of economic and societal gravity is shifting in this smart city where the United States of the future is being played.

Malek Semar will carry the Voice of Water throughout the debates with the presence of business leaders, entrepreneurs, investors, institutional actors, sports and artistic personalities, as well as media.

MAYOR KEITH A. JAMES
City Of West Palm Beach



*"As a Strong Mayor and CEO of my city, my greatest responsibility is to create a community where every resident has the chance to thrive. I work on a daily basis to shape the entire ecosystem for an ideal city. I am thrilled to be invited by **No Water No Us** to share my vision and best practices. I am sensitive to the themes promoted by the NGO and think that systemic water management should be a priority."*

SPEAKER

BAFÉTIMBI GOMIS

French international football player Bafétimbi Gomis has played in major championships such as Ligue 1, Premier League, Süper Lig, Saudi Pro League, and J-League.

Holder of the UEFA Certificate in Football Management, involved in the FIFA Player Executive Programme and the FIFA Diploma in Club Management, Bafétimbi Gomis combines experience, culture, and modern tools to help football evolve at a sporting, structural, and human level.

Ambassador of the NGO No Water No Us, his societal and environmental commitment gives an additional flavor and dimension to his sports titles and ambition in modern football.

BAFÉTIMBI GOMIS

Professional Football Player

Investor

“Water is an essential human right. I am delighted to share my vision and commitment during this Talk No Water No Us Talk, particularly through the global influence of football to better unite around just causes. Everyone should make water a top priority.”

SPEAKER

DR MASSIMILIANO MAYRHOFER

Dr. Massimiliano Mayrhofer was born in Merano, Italy and graduated from the University of Verona. After specializing in homotoxicology in Baden-Baden, he then moved on to medical hydrology and SPA medicine at the University of Milan as well as in traditional Chinese medicine. This journey formed an integrative approach to health that today forms the Revital® Method he leads at Palace Merano, Italy's first medical spa.

The scientific rigour of its protocols and the international reputation of Palace Merano attract heads of state, top athletes, celebrities, and industry leaders from all over the world. Zinédine Zidane, faithful for thirty years, became its first ambassador. Deborah Compagnoni, three-time Olympic alpine ski champion, also joins the circle of ambassadors.

Dr Massimiliano Mayrhofer gives an essential place to water, which is the structuring element of treatment programs.

Dr MASSIMILIANO MAYRHOFER

Scientific Director

Palace Merano

"My region is aware of the miracle of water for health. The alpine-Mediterranean climate is what makes Palace Merano unique. I am thrilled to share my philosophy and best practices at Talk No Water No Us."

PRESS & MEDIA

Leading by its core mission, No Water No Us keeps spreading the **Voice of Water**.

October 15, 2025 - NWNU x CBA x HM KING CHARLES III

No Water No US has the great honor to be part of the workshops at St. James's Palace among a selected group of Scientists, Experts, NGOs, CEOs, Ambassadors, Business and Indigenous leaders to elaborate concrete solutions to accelerate the transition to a Nature-First economy. Our recommendations are intended for **HM King Charles III**, with the purpose of being implemented to reshape the world as it should be. **The Circular Bioeconomy Alliance** (CBA) was established by HM King Charles III in 2020, and led by Marc Palahi.

SUPPORT US

SHARING & UNITING AROUND WATER

66 %

NoWaterNous

TAX REFUND FOR DONATION TO NON-PROFIT ORGANIZATIONS (French NGO)

5000 CHF

5500 €

Partnership Post
Logo Photocall
2 Invitations

LAKE PARTNER

10 000 CHF

11 000 €

LAKE +

Video Interview 1 min
4 Invitations (total)

SEA PARTNER

15 000 CHF

16 000 €

SEA +

Video Interview 3 mins
Logo Save the Date
Partner's Minute
6 Invitations (total)

OCEAN PARTNER

VISIBILITY

- Video maker & Photographer
- Medias & Press
- Press Release after the Talk
- Digital coverage on social networks (LinkedIn & Instagram)
- Partner's Minute : all partners will be quoted. On stage speech for Ocean partners.

TO BECOME PARTNER 👉 **PARTNERSHIP**

CONTACT US

TALKGENEVA@NWNU.ORG

SABAH KADDOURI

SABAH_KADDOURI

LINKEDIN PROFILE

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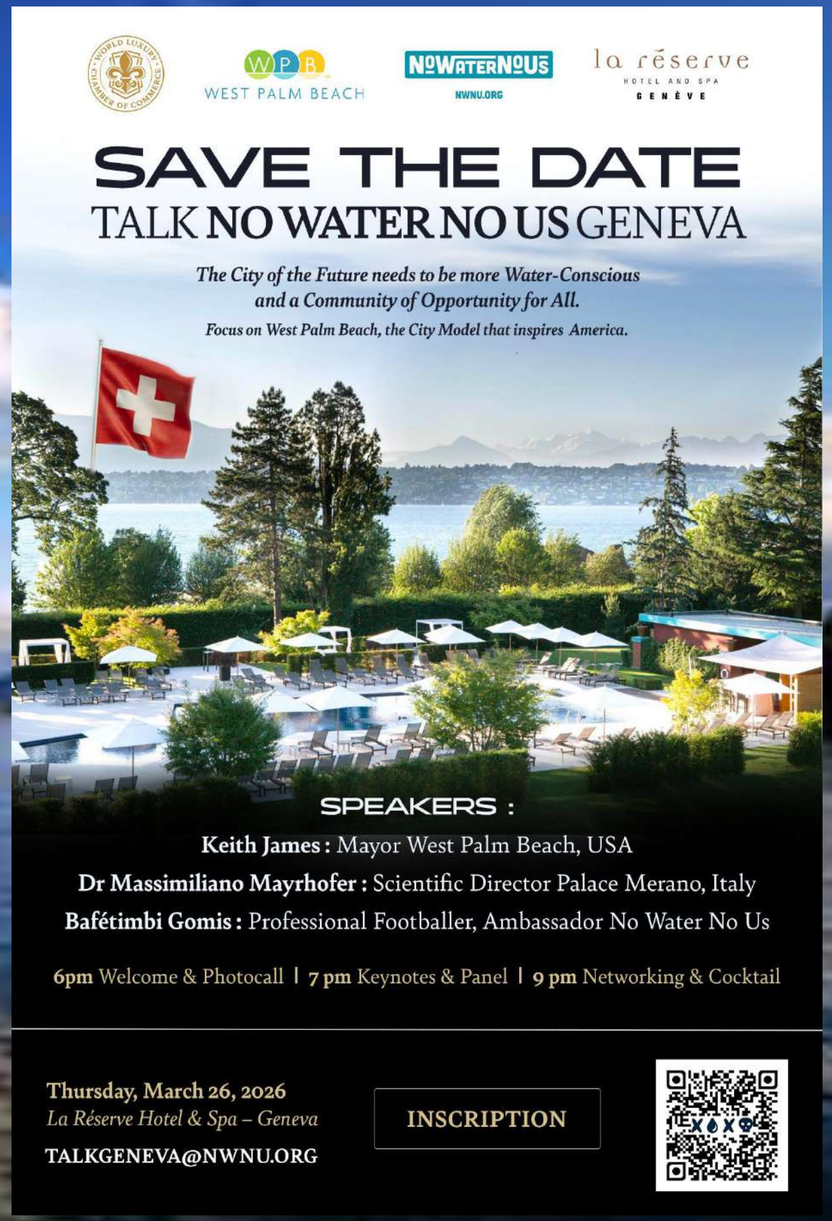
MEDIA PARTNER

MONDE ECONOMIQUE



TO BECOME PARTNER 👉 **PARTNERSHIP**

TO MAKE A DONATION 👉 **DONATE**