

PRESS RELEASE HIS MAJESTY THE KING CHARLES III – NO WATER NO US
London, October 15th, 2025

The Circular BioEconomy Alliance (CBA), founded by His Majesty King Charles III, has selected the international Non-Profit Organization “No Water No Us” - established by resilient entrepreneur Malek Semar, known as “The Voice of Water” - to join its working group at St. James’s Palace during its annual summit.



© image Ian Jones – His Majesty the King Charles III, Marc Palahi, Malek Semar, Sabah Kaddouri

London, October 15, 2025 – The non-profit ‘No Water No Us’ (NWNU) has received royal recognition from the Circular BioEconomy Alliance (CBA), founded by His Majesty King Charles III and chaired by Marc Palahi, its CEO and Chief Nature Officer at Lombard Odier Bank, by being selected among its high-impact partner organizations.

Invited to take part in the Circular BioEconomy Alliance’s annual summit at St. James’s Palace, ‘No Water No Us’ founder and president **Malek Semar**, together with Vice President **Sabah Kaddouri**, proudly carried the voice of water throughout this prestigious gathering. Launched in 2020, this initiative—actively supported by the British Monarch—aims to accelerate the transition toward a nature-focused economy: powered by nature, rooted in science, and thriving in harmony with ecosystems. In pursuit of this mission, the CBA collaborates closely with leading scientists, experts and academics, committed business leaders, policymakers, representatives of Indigenous communities, influential activist-artists, and forward-thinking Non-profits addressing today’s most pressing social and environmental challenges.

During the annual gathering, stakeholders convened at the heart of Buckingham Palace for a full day of collaborative work led by Marc Palahí. Ahead of the reception hosted by His Majesty, discussions and workshops centered on the urgent need to shape the future through a new mindset—one capable of bridging science, Indigenous wisdom, and technological innovation as the foundation for transforming our economy around nature. **No Water No Us presented concrete proposals aligned with this pioneering and inclusive agenda.** The solutions that emerged from these in-depth exchanges—destined for His Majesty King Charles III—are intended to be deployed in living labs across the globe, demonstrating practical pathways toward a regenerative and nature-positive future.



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*“October 15, 2025, will stand as a milestone in the history of ‘No Water No Us’. Seven years after choosing to evolve from entrepreneur to activist-entrepreneur, I can now appreciate the distance we have traveled. No Water No Us raises awareness and acts alongside vulnerable communities to reaffirm that water is a human right — that water is life. Our many installations in schools and our water-purification stations have transformed daily life for countless families. This invitation from **His Majesty King Charles III** and **Executive Chairman Marc Palahí** to take part in the work of the Circular BioEconomy Alliance (CBA) is a true recognition, one that strengthens the purpose of my commitment and that of our ambassadors. On this special day, I feel more certain than ever of my mission to help create the world as it should be.”*
— **Malek Semar, founder and president of NWNU, widely known as “The Voice of Water.”**

This year’s summit placed a spotlight on a question at the heart of humanity’s future: **How can the most advanced scientific knowledge be translated into real-world action — in our businesses, our public policies, and our daily lives — to unleash nature’s full potential as the foundation of human health?** Four critical themes guided the discussions:

1. the escalating health risks driven by climate and environmental crises such as wildfires,
2. the profound benefits of nature on mental and physical wellbeing and the implications for the cities of tomorrow,
3. the role of biodiversity in shaping human biology and advancing medical innovation,
4. and the powerful lessons that Indigenous wisdom, united with modern science, can teach us about restoring balance between nature and humanity.

*“If we are to confront the intertwined crises of climate change, biodiversity collapse, and global health, we must fundamentally rethink our relationship with nature. Nature is not a backdrop — it is the essential infrastructure that sustains life on Earth: our climate, our food, our water, the very air we breathe. The ways we build our cities, cultivate our land, and produce our food are driving today’s crisis — but they also offer the keys to breaking the vicious cycle and creating a regenerative, nature-centered future. Science and technology alone will not carry us there. What we need is a profound shift — a new paradigm built on renewed values, new practices, and a new vision for how humanity can thrive with nature, not apart from it” - **Marc Palahí, CEO of the Circular BioEconomy Alliance and lead architect of the summit.***



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*“What began as a simple aspiration to build a more equitable and sustainable world has, under the visionary leadership of Malek Semar, evolved into a unifying global movement. I am profoundly proud and deeply moved to witness years of hands-on activism, years dedicated to transforming lives – now receiving such distinguished recognition. The selection of ‘No Water No Us’ by the impact-driven Alliance founded by His Majesty King Charles III casts a powerful spotlight on a model that deserves to be elevated within the framework of international climate commitments, where water must remain an absolute priority. By equipping underserved schools and villages across every continent, and by harnessing the unifying power of sport and art as soft-power tools, No Water No Us fully embodies the vision championed by His Majesty and by Marc Palahí, CEO of the CBA.” - **Sabah Kaddouri, Vice President of No Water No Us.***

Restore, Rethink, Reactivate — this guiding framework shaped the creation of an ecosystem designated to connect global corporations, local actors, and the financial sector, with the shared ambition of reimagining global supply chains around regenerative landscapes.

The day concluded with a distinguished cocktail dinner hosted by His Majesty King Charles III, who personally engaged with each attendee in a spirit of genuine exchange. Within this intimate setting, ‘No Water No Us’ was honored to share its vision in a warm and meaningful dialogue — a moment that marks the beginning of a lasting collaboration with the Circular BioEconomy Alliance (CBA).

About ‘No Water No Us’ (NWNU)

No Water No Us (NWNU), a non-profit organization founded under French law Loi 1901, by the resilient entrepreneur **Malek Semar**, works daily to raise awareness and provide sustainable solutions for water. Alongside **Sabah Kaddouri**, and supported by prominent figures such as the international footballers **Blaise Matuidi**, **Bafétimbi Gomis**, or the **Best French Sommelier**, a **Michelin Starred Chief**, the **Deputy President of the French Swimming Federation (...)**, NWNU uses art and sport as powerful tools to unite communities while leading international solidarity initiatives focused on **access to water and sanitation for all**, specifically, by equipping schools and native people all over the world.

Supported by a wide network of environmental and humanitarian partners, NWNU has emerged as a leading global advocate in the fight against water inequality. The organization continues to deliver impactful, on-the-ground initiatives across the world, guided by the United Nations Sustainable Development Goals (SDGs). No Water No Us has ignited a rapidly growing international movement and will convene its next summit in Geneva on **March 26, 2026**, dedicated to shaping the sustainable metropolis of tomorrow. The event will feature the participation of **Mr. Keith James, Mayor of West Palm Beach, USA**—a model city whose innovative approach is inspiring communities across the nation.

Care to know more? <https://nwnu.org/>
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