



## **ABOUT NO WATER NO US**

No Water No Us (NWNU), a non-profit organization founded under French law Loi 1901, by the resilient entrepreneur Malek Semar, works daily to raise awareness and provide sustainable solutions for water. Alongside Sabah Kaddouri, and supported by prominent figures such as Blaise Matuidi, Bafétimbi Gomis, Yohan Benalouane, or Best French Sommelier Xavier Thuizat, NWNU uses art and sport as powerful tools to unite communities while leading international solidarity initiatives focused on access to water and sanitation for all, specifically, by equipping schools and native people all over the world.

Supported by a wide network of environmental and humanitarian partners and guided by the United Nations Sustainable Development Goals (SDGs), NWNU has emerged as a leading global advocate in the fight against water inequality. NWNU has ignited a rapidly growing international movement and will convene its next summit in Geneva on **March 26, 2026**, dedicated to shaping the sustainable metropolis of tomorrow. The event will feature the participation of **Mr. Keith James, Mayor of West Palm Beach, USA**—a model city whose innovative and inclusive approach is inspiring America and beyond, through its motto "A City Of Opportunity For All".

**No Water No US** had the privilege to be selected and invited by **His Majesty King Charles III** to be part of his workshops at St. James's Palace among Scientists, Experts, NGOs, CEOs, Business and Indigenous Leaders to accelerate the transition to a Nature-First economy - through **The Circular Bioeconomy Alliance**, established by HM King Charles III in 2020, and led by Marc Palahi. Our recommendations are intended for His Majesty, with the purpose of being implemented to reshape the world as it should be.

## **Key Initiatives**

**"L'Eau Mais"**, is our performance show advocating for water awareness, recognized by Season Africa 2020. This production tours various African countries, using dance, music, and culture to address water's role in human activities. It will become a free educational platform for schools, complemented by additional awareness initiatives like workshops, conferences, and contests.

*Cycle for Water*: Four NWNU ambassadors cycled across 20 countries from November 2022 to February 2024: water access installation for schools and native people, awareness campaigns...

*UniLaSalle For Water*: In partnership with UniLaSalle, engineering students traveled to Algeria to study sustainable solutions related to olive oil production and water usage.

**Climb For Water**: Through mountain climbing expeditions, NWNU brings attention to water-related issues with on-the-ground activities, such as a recent project in Bolivia (June 2024).

**Talk No Water No Us:** NWNU explores solutions to water challenges, in a spirit of awareness and action. We bring together public and private figures, water decision-makers and impact funds, artists and athletes, civil society and associations (...) for an evening, to offer a platform for dialogue.











Website: https://nowaternous.com/ - https://nwnu.org/