

TALK NO WATER NO US

GENEVA



No Water No Us has been active on water-related issues for several years and continues to work to raise awareness and provide sustainable solutions. No Water No Us, whose leaders include Malek Semar, Blaise Matuidi, and Yohan Benalouane, aims to create a positive social and environmental impact for everyone through art and sport.

By collaborating with major brands, the TALK No Water No Us explores solutions to water challenges through awareness and sharing. A platform for dialogue is created by bringing together prominent figures, decision-makers, artists and athletes, students and teachers, civil society and government (...) for an evening.

Thursday, March 26, 2026

La Réserve
HOTEL & SPA GENEVA

Studio Interview
Medias, Photographer
Photocall, Entertainments
Networking Dinner

Welcome

18H

Panel

19H

Networking Dinner

21H

NOWATERNOUS

NWNU.ORG

MALEK SEMAR

FOUNDER NO WATER NO US



Malek is a resilient entrepreneur, relying on his 20 years of entrepreneurship to positively impact the world. Growing up in a remote Algerian village in Kabylia, without water or electricity access, he developed a profound understanding of water scarcity and community values. **The water matter** has become a lifelong project since 2018.

Called '**The Voice of Water**', Malek is a water advocate as an international speaker and the founder CEO of **No Water No Us**. In 2024, Malek was the 'Great Witness of Water' for the national water day at the Economic, Social, and Environmental Council in France (CESE).

Malek is also committed to sustainable luxury education. He is currently on the board directors of the World Luxury Chamber of Commerce & the African Order of High Schools and Universities.



WEST PALM BEACH



A Community Of Opportunity For All

After Paris and Tunis, head to [Geneva](#) in Switzerland, a world-renowned city, for a talk on raising awareness about the metropolis of tomorrow and water-related issues. It is a privilege to welcome the “[Strong Mayor](#)” [Keith James](#), as guest of honor and an exceptional panelist to share about the miracle of West Palm Beach and how the alchemy between public and private sectors has led to a successful and inspiring partnership.

This edition of [No Water No Us](#) focuses on the model city of [West Palm Beach](#), which is a source of inspiration for all America. Keith James has transformed an area of distress into a prosperous city that is leading in technology and ecological transition. The center of economic and societal gravity is shifting in this smart city where the United States of the future is being played.

Malek Semar will carry the Voice of Water throughout the debates with the presence of business leaders, entrepreneurs, investors, institutional actors, sports and artistic personalities, as well as media.

MAYOR KEITH A. JAMES
City Of West Palm Beach



“As a Strong Mayor and CEO of my city, my greatest responsibility is to create a community where every resident has the chance to thrive. I work on a daily basis to shape the entire ecosystem for an ideal city. I am thrilled to be invited by **No Water No Us** to share my vision and best practices. I am sensitive to the themes promoted by the NGO and think that systemic water management should be a priority.”

PRESS & MEDIA



Leading by its core mission, No Water No Us keeps spreading the **Voice of Water**.

October 15, 2025 - [NWNNU x CBA x HM KING CHARLES III](#)

No Water No US has the great honor to be part of the workshops at St. James's Palace among a selected group of Scientists, Experts, NGOs, CEOs, Ambassadors, Business and Indigenous leaders to elaborate concrete solutions to accelerate the transition to a Nature-First economy. Our recommendations are intended for **HM King Charles III**, with the purpose of being implemented to reshape the world as it should be. **The Circular Bioeconomy Alliance** (CBA) was established by HM King Charles III in 2020, and led by Marc Palahi.

SUPPORT US

SHARING & UNITING AROUND WATER

66%

NOWATERNOUS

TAX REFUND FOR DONATION TO
NON-PROFIT ORGANIZATIONS (French NGO)

VISIBILITY

- Video maker & Photographer
- Medias & Press
- Press Release after the Talk
- Digital coverage on social networks (LinkedIn & Instagram)
- Partner's Minute : all partners will be quoted. On stage speech for Ocean partners.

7 500 0 CHF

8 000 €

Partnership Post
Logo Photocall
2 Invitations

LAKE PARTNER

14 000 CHF

15 000 €

LAKE +

Video Interview 1 min
4 Invitations (total)

SEA PARTNER

23 500 CHF

25 000 €

SEA +

Video Interview 3 mins
Logo Save the Date
Partner's Minute
6 Invitations (total)

OCEAN PARTNER

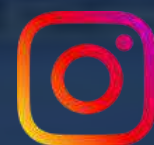
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CONTACT US

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