

Malek SEMAR – BIO 2026 - EN

Malek Semar, is a resilient entrepreneur with 20 years of experience. Born and growing up in a remote village without electricity and water access, he developed a profound understanding of water scarcity and community values. After completing dual master's degrees in Telecom and Management, Malek held a CTO role in the Caribbean, co-founded a pioneering cloud-based contact centre operator in 2002 in Paris, and later launched an app reaching millions of users globally and co-founded several startups in wellness, culture, sports, and environment.

After spending 2 decades in the tech world, Malek decided to focus on more holy matters such as water. Since 2018, he has been driven and solely committed to water issues, and his life's project is to safeguard water.



Afrive Magazine - Feb 2025 - © photo Sylvie Castioni

Called '**the Voice of Water**', Malek is a water advocate as an international speaker (Change Now, United Nations, G20 YEA, COP28, academic environment...) and the founder CEO of the NGO **No Water No Us (NWNu)**. Supported by the ex-athletes Blaise Matuidi and Yohan Benalouane, NWNu creates positive impact by leading independent initiatives and supporting water-focused projects.

2024, Malek was the 'Great Witness' of the national water day at the Economic, Social, and Environmental Council in France (CESE).

Malek had the privilege to be part of a workshop at St James's Palace, invited by **HM King Charles III** and his initiative **Circular Bioeconomy Alliance** led by Marc Palahi, to join his voice to a selected group of scientists, experts, NGOs, business and indigenous leaders to elaborate concrete solutions to accelerate the transition to a Nature-First economy.

Malek is also committed to education and sustainable luxury. He is currently on the board directors of the World Luxury Chamber of Commerce & the African Order of High Schools and Universities.

Contact – Recognitions – Medias

LinkedIn	https://www.linkedin.com/in/maleksemar/
Instagram	https://www.instagram.com/semarmalek/
Site Web	https://nowaternous.com/

- | | |
|---|---|
| 2025 - Circular Bioeconomy Alliance - HM King Charles III | https://bit.ly/nowaternoking |
| 2025 – Interview Luxury People Magazine - WLCC | https://bit.ly/InterviewWLCC |
| 2025 - Cover & Interview Afrive Magazine | https://bit.ly/CoverAfrive-MalekSEMAR |
| 2025 - News TV5 Monde | https://bit.ly/MalekSEMAR_TV5Monde |
| 2025 - Interview B SMART | https://bit.ly/MalekSEMAR-BSmart |
| 2025 - TV Show Sqool TV - Le Mag | https://bit.ly/SqoolTV2025MalekSEMAR |
| 2025 - Talk NWNUTunis x EY & CJD | https://bit.ly/TalkNWNUTunis-LeadersTN |
| 2024 - Talk NWNUTunis Paris x Cadillac | https://bit.ly/TalkNoWaterNoUsParis |
| 2024 - ‘Grand Témoin’ CESE (1h47m13s) | https://bit.ly/GrandTémoinCESE-MalekSEMAR |
| 2024 - Trophy of Africanity | https://bit.ly/TrophyOfAfricanity-MalekSEMAR |
| 2024 - Interview Forbes | https://bit.ly/MalekSemarForbes |
| 2024 - MasterClass AFX54 Ulysse Gosset | https://bit.ly/MalekSemarAFX54 |
| 2024 - Podcast les Échos | https://bit.ly/PodcastLesEchosMalekSemar |
| 2023 - Mediterranean of future (3h14 :40) | https://bit.ly/MDF6MalekSEMAR |
| 2022 - Interview Monaco Hebdo | https://bit.ly/MonacoHebdoMalekSemar |